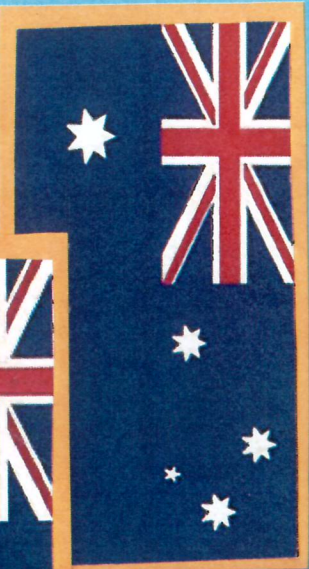


TOURISM



What is tourism?

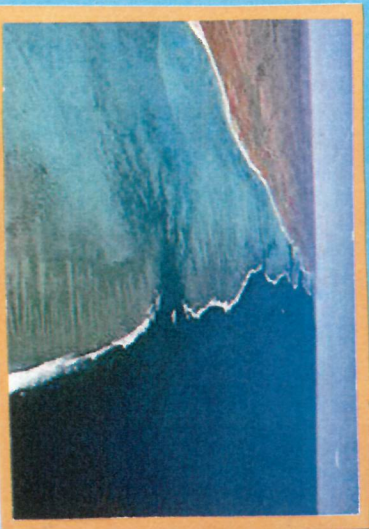
Tourism is a temporary movement when people travel away from where they live and work normally to go to a different destination. To be considered tourism it involves a stay of over 24 hours but under a year. There are many reasons people may become tourists, some include: visiting family and friends, leisure and fun, medical reasons, business or work.

What is the nature of Western Australia's tourism decline?

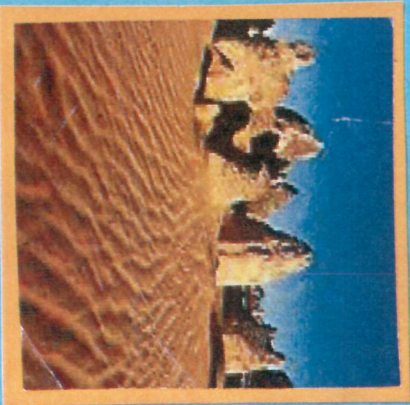
Tourism in Western Australia has been on a decline since 2016 with an overall drop of 8.2%. W.A has been the only state/territory to decline as other states in comparison have been thriving so why is W.A declining? Western Australia is the biggest state in Australia but it's also the most isolated which means there is a larger time duration for flights to Perth making it more expensive than the other states. Tourists not coming to Perth hasn't just been to only issue though, tourists that do come to Western Australia haven't been staying as long and they haven't been spending as much money which also largely impacts why Western Australia is declining.

International tourism statistics

International	1,996	1,813	-9.2%	-3.7%
Spend (\$m)				
Visitors	905,200	909,800	0.5%	1.6%
Nights	21,907,600	20,753,400	-5.3%	-3.9%



Ningaloo Coast- Western Australia

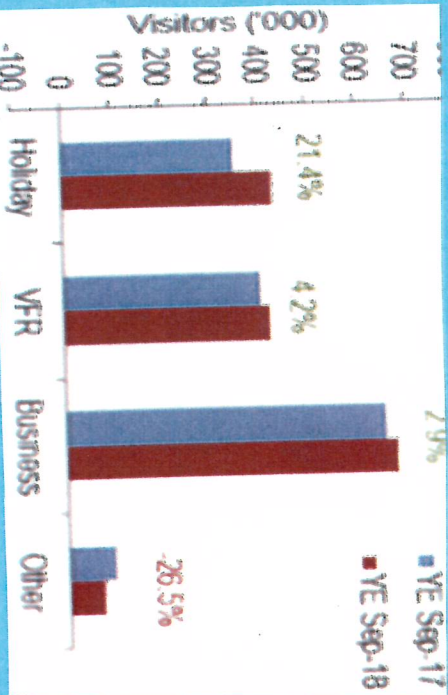


The Pinnacles- Western Australia

What solutions are there for w.as tourism decline?

Tourism is on the decline for W.A but there are solutions. But first for any solution to work tourists need to want to come to W.A therefore more attractions and events need to be held to interest tourist and more one way flights from other destinations to get to W.A would also make it easier for tourists to get here. There are many possible solutions to help improve tourism in W.A but they are restricted by the red tape of our government as there are many rules and regulations which have delayed and held back. Recently the tourism industry has been released this statement, "the state's tourism industry will achieve its full potential by delivering against the tourism brand promise- experiencing extraordinary western Australia" this shows that the tourism industry is focused on making tourism better and has plans in mind. Tourist minister Paul Papalia has also released that there will be a new 2 year plan released soon to attract more tourists and draw more attention towards WA

Purposes of tourism



Elizabeth quay- Western Australia



What factor contributes to W.A's tourism decline?

Factors that contribute to the decline in W.A's tourism include: costs to come to Western Australia, distance and that tourists would rather go to other places in Australia. Australia has many great tourist attraction but few are in W.A, there is the opera house and Sydney harbor bridge that attract millions of tourist each year to New South Wales, Queens Land has the great barrier reef, the Northern Territory has the world's biggest rock that many tourist want to go and see, the list of brilliant places in Australia goes on and on but Western Australia just doesn't have the eye catching attractions tourists want to see. Another factor that is holding back tourism is the government. The government has many rules and restrictions (referred to as the red tape) that are stopping faster growth in the tourism industry and preventing new plans such as new buildings and attractions being made.

The Pink Lake- Western Australia



The bell tower- Western Australia



What are the benefits of tourism?

The number of tourists coming to Western Australia may not be what is expected at the moment but Western Australia needs it to be as it has many benefits. Tourism benefits W.A as it creates millions of jobs each year, it helps the country grow, earnings from foreign exchange are made, and it boosts our international relations.